

# TOURISM IN ICELAND IN FIGURES

## - Summer 2021

### International visitors through Keflavik Airport

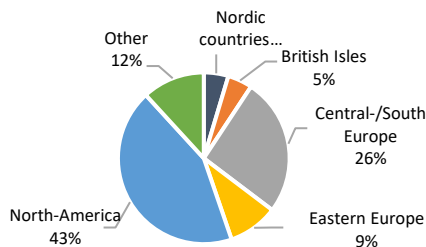
#### Visitors in summer 2021 (June-August)<sup>1</sup>

	% of departures	Number	% change* from	
			2020	2019
<b>Total number</b>		<b>304,371</b>	<b>164%</b>	<b>-55%</b>
<i>Top 10 countries*</i>				
USA	43%	130,277	9232%	-31%
Germany	9%	26,549	26%	-54%
Poland	7%	21,425	74%	-25%
France	5%	14,311	90%	-64%
UK	5%	13,806	121%	-59%
Italy	4%	12,615	45%	-42%
Israel	3%	9,004	33249%	74%
Denmark	3%	8,659	-46%	-51%
Baltic states	2%	6,962	212%	-32%
Spain	2%	6,923	78%	-71%

\*Top ten countries were 83%.

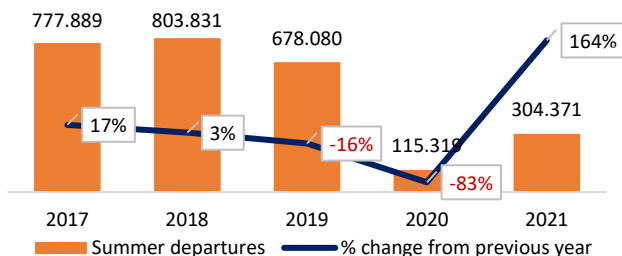
\*\* Comparisons of the period June-August 2020/2021 and 2019/2021.

#### Visitors by market area in summer 2021 (June-August)<sup>1</sup>

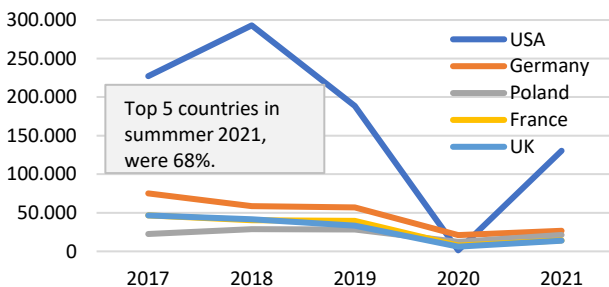


### International visitors to Iceland in summer 2017-2021

#### Total number of foreign visitors in summer (June-August)<sup>1</sup>



#### Top five countries summer 2021 – trends the last 5 years<sup>1</sup>



### Main purpose of visit and length of stay

#### Purpose of visit in summer 2021<sup>2</sup>

	% of visitors	Number*
Holiday	90.2%	274,543
Visit friends/relatives	4.2%	12,784
Health related, education etc.	1.6%	4,870
Business related	2.3%	7,001
Temporary work	0.9%	2,739
Visit without an overnight stay	0.8%	2,435

\*Calculation based on visitor statistics at Keflavik airport.

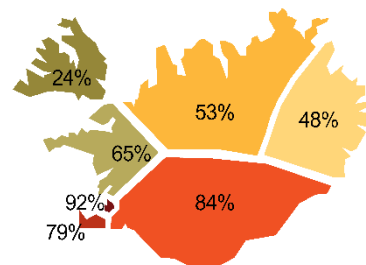
#### Length of stay in Iceland in summer 2021<sup>2</sup>

	Number of nights	% change* from	
		2020	2019
<b>Average length of stay</b>	<b>9,1</b>	<b>-20%</b>	<b>17%</b>
USA	8,1	-	37%
Germany	11,0	-14%	6%
Poland	8,3	-16%	1%
France	10,1	-21%	-3%
UK	7,8	-17%	15%
Italy	10,9	-6%	20%
Israel	11,9	-	3%
Denmark	9,9	9%	38%
Baltic states	8,2	-	5%
Spain	11,0	0%	15%

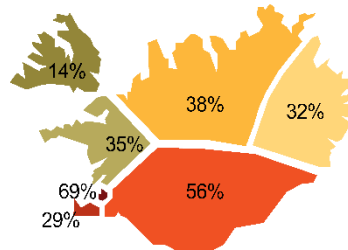
\* Comparisons of the period June-August 2020/2021 and 2019/2021.

### Visits by region

#### To what regions did visitors travel in summer 2021<sup>2</sup>



#### In which regions did visitors overnight in summer 2021<sup>2</sup>



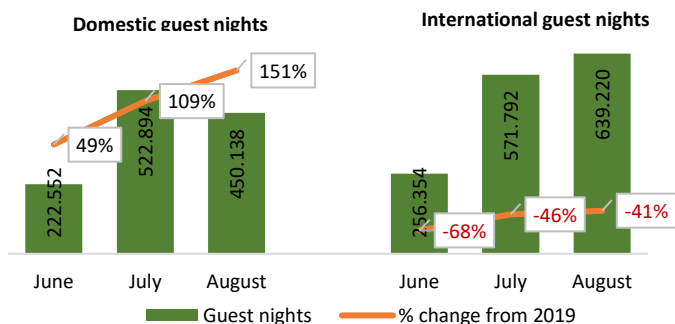
## Number of overnight stays in Iceland in summer

### Overnight stays in registered accommodation (Jun-Aug) 2021<sup>3</sup>

	% of guest nights	Number	% change from	
			2020	2019
<b>Total guest nights</b>		<b>2,662,950</b>	<b>58%</b>	<b>-24%</b>
Hotel	38%	1,008,393	104%	-31%
Guesthouses	17%	456,608	51%	-20%
Other	45%	1,197,949	34%	-20%

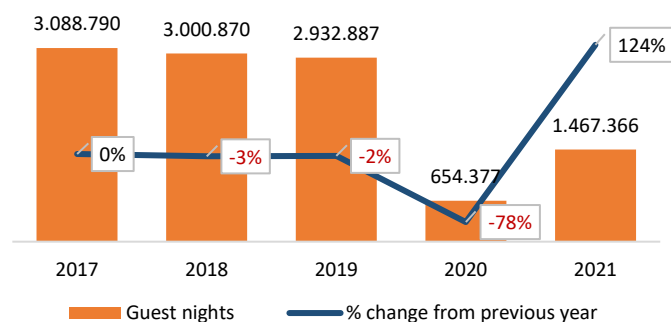
\*Comparisons of the period June-August 2020/2021 and 2019/2021.

### Overnight stays in registered accommodation by months<sup>3</sup>

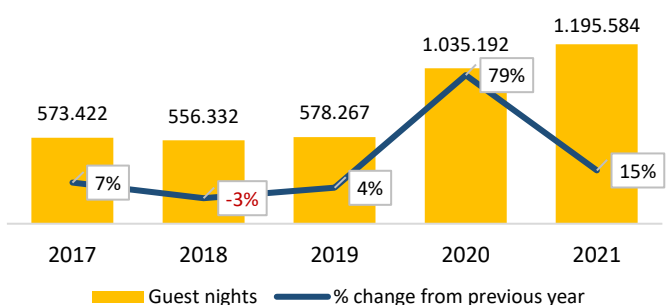


## Number of overnight stays in Iceland in summer 2017-2021

### International guest nights in registered accommodation (Jun-Aug)<sup>3</sup>



### Domestic guest nights in registered accommodation (Jun-Aug)<sup>3</sup>



## Guest nights in hotels

### Overnight stays in hotels June-August 2021<sup>3</sup>

	% of hotel-guest nights	Number	% change from	
			2020	2019
<b>Hótelnætur alls</b>		<b>1,008,393</b>	<b>104%</b>	<b>-31%</b>
<i>Domestic</i>	32%	327,560	9%	182%
<i>International</i>	68%	680,833	252%	-49%
-USA	30%	300,572	4630%	-30%
-Germany	8%	79,931	62%	-48%
-UK	4%	43,674	236%	-52%
-Israel	4%	38,177	25183%	72%
-France	3%	33,809	-138%	-48%

## Room occupancy in hotels

### Number of bedrooms in hotels summer 2021<sup>3</sup>

	Iceland-total			Capital region		
	Number 2021	% change* from 2020 2019		Number 2021	% change* from 2020 2019	
June	8,913	7%	-19%	3,277	5%	-37%
July	9,738	15%	-12%	3,944	25%	-24%
August	10,178	17%	-9%	4,363	23%	-18%

\*Comparisons of June, July, August 2020/2021 and 2019/2021.

### Room occupancy in hotels summer 2021<sup>3</sup>

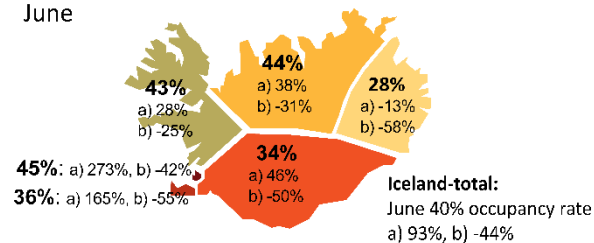
	Iceland-total			Capital region		
	Occupancy 2021	% change* from 2020 2019		Occupancy 2021	% change* from 2020 2019	
June	40.1%	93%	-44%	44.8%	273%	-42%
July	69.6%	47%	-14%	67.8%	96%	-15%
August	76.3%	110%	-8%	78.0%	173%	-8%

\*Comparisons of June, July, August 2020/2021 and 2019/2021.

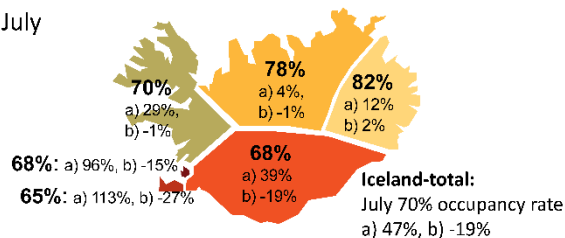
### Room occupancy by region June -August 2021<sup>3</sup>

Comparisons of the period a) 2020-21, b) 2019-21

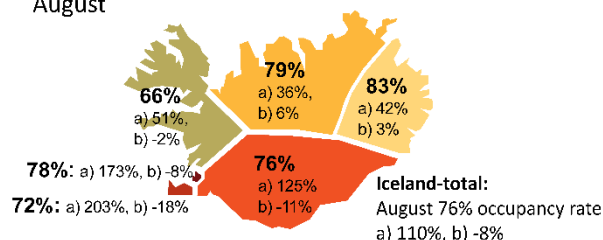
June



July



August



## Heimildir

<sup>1</sup>Icelandic Tourist Board and Isavia: Departure statistics at Keflavik airport 2019-2021. The counting of passengers is done manually before they enter the departure area and the limitations of methodology needs to be kept in mind when viewing the statistics. The counting is based on a sampling method.

<sup>2</sup>The Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active June 2020.

<sup>3</sup>Statistics Iceland: Accommodation statistics 2019-2021. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2021.