



## Overnight stays

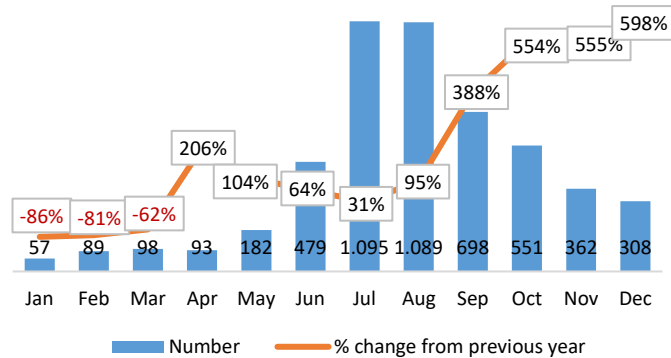
### Overnight stays in registered accommodation 2021<sup>4</sup>

|                             | % of guest nights | Number           | % change* from |             |
|-----------------------------|-------------------|------------------|----------------|-------------|
|                             |                   |                  | 2020           | 2019        |
| <b>Total guest nights**</b> |                   | <b>5,099,551</b> | <b>55%</b>     | <b>-39%</b> |
| Hotel                       | 48%               | 2,459,338        | 65%            | -46%        |
| Guesthouses                 | 16%               | 810,019          | 52%            | -36%        |
| Other accommodation         | 36%               | 1,830,154        | 44%            | -30%        |

\*Comparison of 2020-2021 and 2019-2021.

\*\*Non-registered overnight stays are not included

### Overnight stays\* in registered accommodation by month 2021<sup>4</sup>



\*Overnight stays of Icelanders and international visitors in registered accommodation.

### Overnight stays in hotels 2021<sup>4</sup>

|                           | % of hotel guest nights | Number           | %* change from |             |
|---------------------------|-------------------------|------------------|----------------|-------------|
|                           |                         |                  | 2020           | 2019        |
| <b>Total guest nights</b> |                         | <b>2,459,338</b> | <b>65%</b>     | <b>-46%</b> |
| Iceland                   | 33%                     | 819,993          | 53%            | 87%         |
| USA                       | 26%                     | 639,562          | 256%           | -47%        |
| UK                        | 8%                      | 207,081          | -10%           | -69%        |
| Germany                   | 8%                      | 183,964          | 70%            | -48%        |
| France                    | 3%                      | 78,844           | 40%            | -56%        |

\*Comparison of 2020/2021 and 2019/2021.

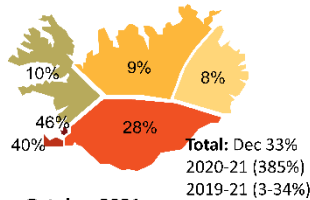
\*\*5 largest nationalities accounted for 78.4% of total guest nights in hotels.

### Room occupancy in hotels 2021<sup>4</sup>

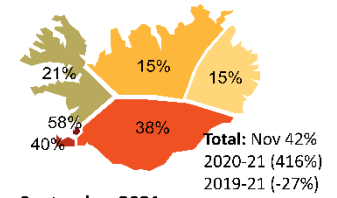
|                 | Total          |                         | Capital region |                         |
|-----------------|----------------|-------------------------|----------------|-------------------------|
|                 | Room occupancy | % change from 2020 2019 | Room occupancy | % change from 2020 2019 |
| <b>All year</b> | <b>39%</b>     | <b>55% -40%</b>         | <b>43%</b>     | <b>68% -43%</b>         |
| Jan             | 10%            | -81% -81%               | 9%             | -86% -86%               |
| Feb             | 13%            | -79% -81%               | 11%            | -86% -87%               |
| Mar             | 14%            | -54% -79%               | 15%            | -60% -81%               |
| Apr             | 14%            | 289% -72%               | 15%            | 407% -73%               |
| May             | 26%            | 183% -54%               | 31%            | 496% -54%               |
| Jun             | 40%            | 93% -44%                | 45%            | 273% -42%               |
| Jul             | 70%            | 47% -14%                | 68%            | 96% -15%                |
| Aug             | 76%            | 108% -9%                | 76%            | 166% -11%               |
| Sep             | 64%            | 294% -14%               | 63%            | 359% -20%               |
| Oct             | 62%            | 472% -10%               | 72%            | 607% -7%                |
| Nov             | 42%            | 416% -27%               | 58%            | 601% -24%               |
| Dec             | 33%            | 385% -36%               | 46%            | 500% -33%               |

## Room occupancy in hotels by region<sup>4</sup>

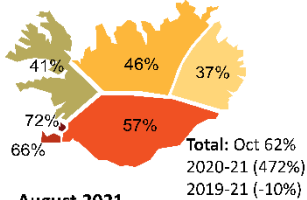
### December 2021



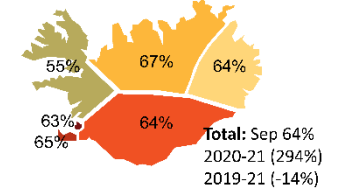
### November 2021



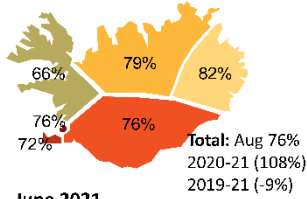
### October 2021



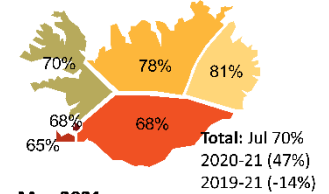
### September 2021



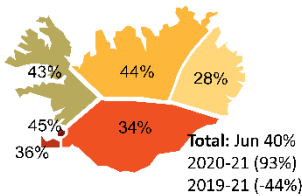
### August 2021



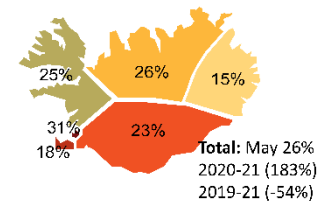
### July 2021



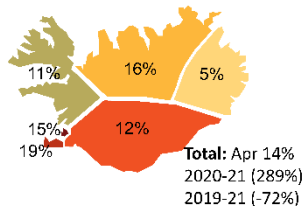
### June 2021



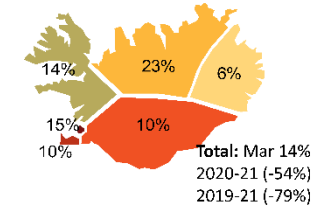
### May 2021



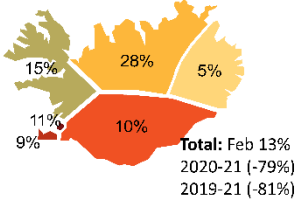
### April 2021



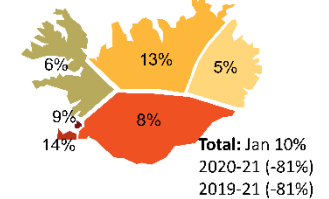
### March 2021



### February 2021



### January 2021



## Sources

<sup>1</sup>Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. The counting covers all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>2</sup>Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active April-June 2020 and September 2020 - May 2021.

<sup>3</sup>The NPS scores indicates the ratio between participants likely to recommend Iceland (as a destination) and those, not likely to do so.

<sup>4</sup>Statistics Iceland: Accommodation statistics 2019-2021. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2021.